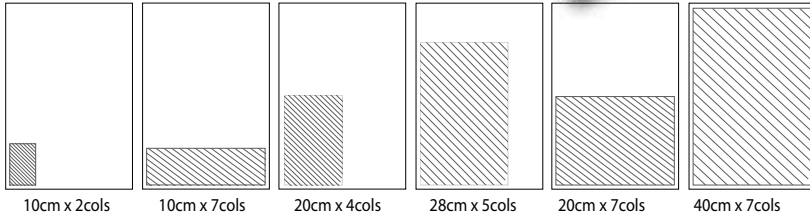


RATES

2021-2022



ADVERTISING TARIFF

EFFECTIVE 1st April 2021

SPECIAL POSITIONS

Front page	Tariff plus 100%
Back page	Tariff plus 50%
Page 3	Tariff plus 30%
Front page ear	P510.00
Back page ear	P460.00
Business News Front Page Ear	P435.00

ADDITIONAL CHARGES FOR COLOUR

One spot colour	P1 300
Full colour	P2 860

All materials **MUST** be submitted in a PDF format and saved as CMYK (exported as **CMYK** not RGB)

GUARDIANSUN CLASSIFIED RATES

Per word	P6.00
5x1 advert	P300
5x2 advert	P400

INSERTS

Up to two sheets (per thousand)	P635.00
4 to 8 sheets	P665.00
8 to 12 sheets	P730.00
More than 12 to 16 sheets	P800.00

Rates for larger insertions available on request.
We charge P48.90 per column centimeter
(a column is made of 3.5cm)

The costs of the most common advertisement sizes are as follows:

10cm x 7cols	P3 423.00
10cm x 3cols	P1 467.00
15cm x 3cols	P2 200.50
15cm x 4cols	P2 934.00
20cm x 4cols (quarter page)	P3 912.00
20cm x 7cols (half page)	P6 846.00
28cm x 5cols (half page)	P6 846.00
30cm x 5cols	P7 335.00
40cm x 7cols (Full page)	P13 692.00
Legal Notices	P48.90

The above rates are for black and white adverts only and exclusive of **VAT (14%)**

Note that colour is charged separately

Spot colour per advert	P1 300
Full colour per advert	P2 860

Designing and preparation of adverts are offered free of charge. Materials for adverts processed outside the office should reach our office at least two days before placement date.